



ecojudaism
OUR FAITH IN THE PLANET

Please note: *This is one of many companies that offer similar products, however, this company has offered us a special promotion. As with all our resources, we share these with you for your information, but recommend you do your own research for the best option for your community.*

Section 4 Question 32 in the Audit asks **“Recycled toilet paper is provided by our community administration”** and we have been approached by [WGAC](#) who offer recycled, forest-friendly toilet paper and tissues.

WGAC have offered wholesale prices which can be viewed in the information below which also contains more details about the products.

Each community is able to create their own login and place an order independently.

Wholesale options are based on cartons of 24 units or cases of 48 units

If you decide to use this product, let us know your feedback!

**This is not
your average
toilet paper**



**who
gives a
crap**

Funny name, serious business

We are Who Gives A Crap, a social enterprise making beautifully packaged toilet paper which is good for your bum and great for the world!

Our forest friendly products are made from either 100% recycled office paper or bamboo, keeping trees in the forests, where they belong.

We donate 50% of profits to charity partners who do the vital work of building toilets and improving sanitation in developing countries and responses to COVID-19. That's over £5 million so far.

Toilet paper might not seem big and mighty, this small switch will make a huge impact.

Ready to learn more? [Let's roll...](#)



Trees belong in forests

Most toilet paper is made from virgin tree fibres, which causes deforestation, damages habitats and consumes loads of energy and water.

We think that's crap, we're sure you agree.

We make products which are:

- produced from 100% recycled office paper and sustainable bamboo
- 100% plastic-free
- carbon-neutral from factory to your door
- super strong and soft as clouds.

We call that a win-win-win-win situation.

An aerial photograph of a dense, lush green forest. The trees are packed closely together, creating a textured canopy of various shades of green. The lighting suggests a bright day, with some areas appearing slightly brighter than others. Overlaid on the right side of the image is large, bold, white text with a black outline, which reads: "Every day over 1 million trees are cut down to make traditional toilet paper".

**Every day over
1 million trees
are cut down to
make traditional
toilet paper**



Why we help build toilets

We donate 50% profits to building toilets. Why?

Poor sanitation has a terrible impact on the environment, but also causes serious illness, and if people get sick, they can't work to feed their families or go to school. Not having access to sanitation isn't just unpleasant, it's devastating.

Luckily, toilets are proven to be a great solution—they provide dignity, health and an improved quality of life. And in case that wasn't enough, it's been shown that a dollar invested in sanitation yields £3.20 in increased economic prosperity. Toilets are magical!

Our charity partners include WaterAid, Sanergy, SHOFCO and Lwala Community Alliance, and [you can read more about our impact here.](#)

WOW

WOW

WOW

WOW

WOW

WOW

We've now donated

£5.5 million

To our charity partners to date. All because of our amazing customers and we can't wait for you to join.

WOW

WOW

WOW

WOW

WOW

WOW

The background is a solid blue color. It features several abstract geometric shapes: a large yellow circle on the left edge, a yellow ring at the top center, a small yellow circle on the left, a green ring at the top right, a yellow ring on the right, a yellow ring at the bottom right, a green circle at the bottom center, and a green ring at the bottom left. There are also two small green rectangular bars, one near the top center and one near the bottom right.

Meet the family

BEST FOR THE ENVIRONMENT



Classic 100% recycled toilet paper

Our best value, most popular TP, made with 100% recycled paper and with no inks, dyes or scents. This product is best for the environment, and is as soft as clouds.

- 3-ply
- 400 sheets per roll
- Cartons of 24 & 48 rolls
- 6 packs for retail coming soon!
- Six different colourful designs

5 star rating from over 9,500 reviews

“I was attracted to this company because of their ethics. The quality of the TP was a lovely surprise. It's soft and strong, the best TP choice I've ever made!”

Andrea, Verified Buyer

Premium bamboo toilet paper

Smooth and strong, our posh premium rolls are super cushy and sustainably made from 100% bamboo. They are as soft as unicorn tears.

- 3-ply
- 370 sheets per roll
- Cartons of 48 rolls
- 6 different black & white patterns

5 star rating from over 3,500 reviews

“Your bamboo paper feels so good on the bum and even better to the soul, I'm never buying another brand again.

Loreal, Verified Buyer



100% bamboo tissues

Soft on the nose, and strong as an ox!
Even the strongest of sneezes don't break through our bamboo tissues.

- 3-ply
- No inks, dyes or scents
- Cartons of 12 boxes

5 star rating from over 1,000 reviews

“Super tissues that are lasting longer than I thought and are strong enough for my husband and son to use!”

Sally, Verified Buyer



Bamboo blend paper towels



Our super strong paper towels are made from a blend of environmentally-sustainable bamboo and sugarcane. They can handle even the toughest cleanups.

- 2-ply
- No inks, dyes or scents
- Cartons of 6 rolls

5 star rating from over 1,000 reviews

“Practically perfect. Who Gives A Crap paper towels have lasted a lot longer, the sheets are absorbent and soft.

Samantha, Verified Buyer

Dream Cloth

One part sponge, one part cloth, and three parts marvellous, these babies are a reusable (and washable!) paper towel alternative. They're perfect for soaking up spills or wiping down appliances and countertops. Your cleaning game is forever changed.

- 3 dream cloths
- RRP \$12 (inc GST) as a pack of 3
- 17 x 20 cm
- Can hold 13x its weight in water!
- Made from 70% FSC certified cellulose and 30% repurposed cotton
- Biodegradable & compostable
- Dishwasher & machine washable



Limited editions designs

Twice a year we release Limited Edition designs of our premium bamboo tp, with a fun and fantastic wrapper theme. Check out our wholesale website to see our latest design!

I won the Yellow Pencil design award!



Pricing

We offer a sliding scale discount – the larger you order, the better your discount against our base price, ex VAT. Our price breaks are:

£150 - £499 - 15% discount

£500 - £999 - 20% discount

£1,000 - £1,999 - 25% discount

£2,000 + - 30% discount

The thresholds for the tiers are calculated using the products' base rate, then the discount is applied.

Ready to order? OK! Head to our [new ordering portal](#) (it's quick and easy to sign up). Pay by credit card, or invoice for orders over £250.

Need help, or require a different payment format? Email us at sales@whogivesacrap.org. Orders over £3,000 are processed by email.

And [click here](#) to download a PDF price list, too.

| | RRP / unit | Total order value > | Under £150 | £150 - £499 | £500 - £999 | £1,000 - £1,999 | £2,000 + |
|---|------------|---------------------|-------------------|----------------|----------------|-----------------|----------------|
| Product by the carton | | SKU | Base price | 15% off | 20% off | 25% off | 30% off |
| Premium 100% Bamboo Toilet Paper (48 rolls) | £1.20 | PREM 48 | £33.33 | £28.33 | £26.67 | £25.00 | £23.33 |
| Classic 100% Recycled Toilet Paper (48 rolls) | £1.00 | DL 48 | £30.00 | £25.50 | £24.00 | £22.50 | £21.00 |
| Classic 100% Recycled Toilet Paper (24 rolls) | £1.00 | DL 24 | £20.00 | £17.00 | £16.00 | £15.00 | £14.00 |
| Retail 6 pack (carton of 8) | £5.00 | RETAIL6 | £28.00 | £23.80 | £22.40 | £21.00 | £19.60 |
| Forest Friendly Kitchen Paper Towel (6 rolls) | £2.20 | KITCHEN 6 | £11.67 | £9.92 | £9.33 | £8.75 | £8.17 |
| Forest Friendly Tissues (12 boxes) | £2.00 | TISSUES 12 | £11.67 | £9.92 | £9.33 | £8.75 | £8.17 |
| Dream Cloth (3 cloths) | £8.00 | DISH 3 | £6.66 | £5.67 | £5.33 | £5.00 | £4.66 |

Our Credentials:



We're a [profit-for-purpose](#) business. That means we're driven by our purpose to make sure everyone in the world has access to a toilet and we use our profits to make sure that happens.



We are verified as a social enterprise by the [Social Traders Certification](#). This means we qualify as a [diverse supplier](#) for



procurement mandates.



We are a [certified B-Corp](#) company, by the global assessment body, B-LAB, which means we uphold the highest standards of social and environmental impact.



Our products are manufactured by [FSC certified](#)

producers.

We are verified as a social enterprise by the [Social Traders Certification](#). This means we qualify as a [diverse supplier](#) for procurement mandates.

We are the only toilet paper company to achieve an [A* environmental rating](#) by the Natural Resources Defence Council.

We're on a sustainability journey



Recycled
paper production

—
2013



Plastic free
packaging rollout

—
2018



Solar panels on
factories & warehouses

—
2020



Carbon
neutral
shipping

—
2020



Local production in US and UK

—
US production launched May 2022.
Europe made Kitchen towels and
Facial tissue will be available to
customer by the end of 2022.



Electric fleet, new
substrates, renewable
power

—
2023 and beyond



Driving change

We believe that doing good is good for business. We work with our manufacturing and logistics partners to help them find solutions which are better for people and the world. Here are some examples:

Powered by sunlight

We're supporting our warehouse and factory partners with expertise and financial incentives to install solar in their facilities. We've helped a production partner in China to be 77% solar powered, our UK distribution centre to be 75% solar powered, and plenty more across Australia!

Social insurance for workers

Our local production team in China requested all our suppliers to pay for employees' social insurance, supporting them with the extra cost. Because of our request, this is now adopted by all other factories in the region.





Let's do this